
State: District of Columbia **First Filing Company:** Great American Insurance Company, ...
TOI/Sub-TOI: 05.1 CMP Non-Liability Portion Only/05.1003 Commercial Package
Product Name: 18074 SBP Cyber Enhancement Endorsements and Rules
Project Name/Number: SBP Cyber Enhancement Endorsements and Rules/18074

Filing at a Glance

Companies: Great American Insurance Company
Great American Assurance Company
Great American Insurance Company of New York
Great American Alliance Insurance Company

Product Name: 18074 SBP Cyber Enhancement Endorsements and Rules

State: District of Columbia

TOI: 05.1 CMP Non-Liability Portion Only

Sub-TOI: 05.1003 Commercial Package

Filing Type: Rule

Date Submitted: 05/04/2018

SERFF Tr Num: GACX-131481323

SERFF Status: Submitted to State

State Tr Num:

State Status:

Co Tr Num: 31-0170-18074

Effective Date: 06/04/2018

Requested (New):

Effective Date: 06/04/2018

Requested (Renewal):

Author(s): Alison Clem

Reviewer(s):

Disposition Date:

Disposition Status:

Effective Date (New):

Effective Date (Renewal):

State: District of Columbia **First Filing Company:** Great American Insurance Company, ...
TOI/Sub-TOI: 05.1 CMP Non-Liability Portion Only/05.1003 Commercial Package
Product Name: 18074 SBP Cyber Enhancement Endorsements and Rules
Project Name/Number: SBP Cyber Enhancement Endorsements and Rules/18074

General Information

Project Name: SBP Cyber Enhancement Endorsements and Rules Status of Filing in Domicile: Pending
Project Number: 18074 Domicile Status Comments:
Reference Organization: Reference Number:
Reference Title: Advisory Org. Circular:
Filing Status Changed: 05/04/2018
State Status Changed: Deemer Date:
Created By: Alison Clem Submitted By: Alison Clem
Corresponding Filing Tracking Number: GACX-131481324

Filing Description:

The purpose of this filing is to introduce revisions to our Select Business Policy product.

A general description of the revisions is as follows:

This filing involves two similar forms:

SB 82 55 Cyber Enhancement Endorsement Business Income and Extra Expense Coverage Form Actual Loss Sustained up to 12 Months

SB 81 32 Select Business Policy Cyber Enhancement Endorsement

The forms are identical in the changes that were made and only have editorial changes to match the underlying coverage forms being modified i.e. both identically modify the language of the Select Business Policy Building and Personal Property Coverage Form and then each similarly modify either the Business Income and Extra Coverage Form or the Business Income and Extra Expense Coverage Form Actual Loss Sustained up to 12 Months.

Company and Contact

Filing Contact Information

Alison Clem, Compliance Filing Analyst aclem@gaig.com
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Cincinnati, OH 45202 513-333-6996 [FAX]

State: District of Columbia **First Filing Company:** Great American Insurance Company, ...
TOI/Sub-TOI: 05.1 CMP Non-Liability Portion Only/05.1003 Commercial Package
Product Name: 18074 SBP Cyber Enhancement Endorsements and Rules
Project Name/Number: SBP Cyber Enhancement Endorsements and Rules/18074

Filing Company Information

Great American Insurance Company	CoCode: 16691	State of Domicile: Ohio
301 E. 4th Street	Group Code: 84	Company Type:
Cincinnati, OH 45202	Group Name: Great American Insurance Group	State ID Number:
(513) 369-5000 ext. [Phone]	FEIN Number: 31-0501234	

Great American Assurance Company	CoCode: 26344	State of Domicile: Ohio
301 E. 4th Street	Group Code: 84	Company Type:
Cincinnati, OH 45202	Group Name: Great American Insurance Group	State ID Number:
(513) 369-5000 ext. [Phone]	FEIN Number: 15-6020948	

Great American Insurance Company of New York	CoCode: 22136	State of Domicile: New York
301 E. 4th Street	Group Code: 84	Company Type:
Cincinnati, OH 45202	Group Name: Great American Insurance Group	State ID Number:
(513) 369-5000 ext. [Phone]	FEIN Number: 13-5539046	

Great American Alliance Insurance Company	CoCode: 26832	State of Domicile: Ohio
301 E. 4th Street	Group Code: 84	Company Type:
Cincinnati, OH 45202	Group Name: Great American Insurance Group	State ID Number:
(513) 369-5000 ext. [Phone]	FEIN Number: 95-1542353	

Filing Fees

Fee Required? No
Retaliatory? No
Fee Explanation:

SERFF Tracking #:	GACX-131481323	State Tracking #:		Company Tracking #:	31-0170-18074
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State:	District of Columbia	First Filing Company:	Great American Insurance Company, ...		
TOI/Sub-TOI:	05.1 CMP Non-Liability Portion Only/05.1003 Commercial Package				
Product Name:	18074 SBP Cyber Enhancement Endorsements and Rules				
Project Name/Number:	SBP Cyber Enhancement Endorsements and Rules/18074				

Rate Information

Rate data does NOT apply to filing.

State:	District of Columbia	First Filing Company:	Great American Insurance Company, ...
TOI/Sub-TOI:	05.1 CMP Non-Liability Portion Only/05.1003 Commercial Package		
Product Name:	18074 SBP Cyber Enhancement Endorsements and Rules		
Project Name/Number:	SBP Cyber Enhancement Endorsements and Rules/18074		

Rate/Rule Schedule

Item No.	Schedule Item Status	Exhibit Name	Rule # or Page #	Rate Action	Previous State Filing Number	Attachments
1		SELECT BUSINESS POLICY CYBER ENHANCEMENT ENDORSEMENT SB 81 32	SBP CYBER-1	Replacement	GACX-G127231359	SB8132 (03-18) Rule Page - final.pdf
2		SELECT BUSINESS POLICY CYBER ENHANCEMENT ENDORSEMENT BUSINESS INCOME AND EXTRA EXPENSE COVERAGE FORM ACTUAL LOSS SUSTAINED UP TO 12 MONTHS	SBP CYBER ALS - CW	Replacement	GACX-G130382242	SB8255 (03-18) Rule Page - final.pdf

SELECT BUSINESS POLICY

SELECT BUSINESS POLICY CYBER ENHANCEMENT ENDORSEMENT SB 81 32

This endorsement includes 7 different Cyber related coverages. Some of these coverages enhance coverage that is already present while others introduce new coverage. Coverage is available at 4 different limit levels:

	<u>Plan Limit 1</u>	<u>Plan Limit 2</u>	<u>Plan Limit 3</u>	<u>Plan Limit 4</u>
Endorsement Aggregate Limit of Insurance	\$25,000	\$50,000	\$100,000	\$500,000
 <u>Coverage</u>	<u>Aggregate Sublimit of Insurance</u>			
Business Income Ext for Web Sites	\$25,000	\$50,000	\$50,000	\$50,000
Business "Computer" Coverage	\$25,000	\$50,000	\$50,000	\$50,000
Laptop Computers – Worldwide	\$25,000	\$50,000	\$50,000	\$50,000
Extortion Threats Expense	\$25,000	\$50,000	\$50,000	\$50,000
Interruption of Computer Operations	\$25,000	\$50,000	\$50,000	\$50,000
Public Relations Expense	\$25,000	\$50,000	\$100,000	\$500,000
Security Breach Expense	\$25,000	\$50,000	\$100,000	\$500,000

The Endorsement Aggregate Limit of Insurance represents a policy period limit for this endorsement. The Aggregate Sublimit of Insurance for each individual coverage is subject to the Endorsement Aggregate Limit of Insurance.

The insured must choose between the Plan Limit Options on an all or nothing basis. The insured cannot selectively choose between individual coverage and limits.

A brief description of the coverage is as follows:

Business Income Extension for Web Sites- coverage for loss of business income as a result of damage to premises of a vendor that is acting as the insured's web site host or Internet Service Provider.

Business "Computer" Coverage- coverage for electronic, hardware, data and software. Covered Causes of Loss include virus, malicious code or denial of service attack introduced or enacted upon the insured's computer system or network.

Laptop Computers- Worldwide Coverage- coverage for loss or damage to laptops, palmtops or similar equipment anywhere in the world and including in transit.

Extortion Threats Aggregate- coverage for extortion expenses and ransom payments due to a threat to:

- ✓ Introduce a virus, malicious code or denial of service attack
- ✓ Disseminate, divulge or utilize proprietary information or weaknesses in the source code
- ✓ Destroy, corrupt or prevent normal access or by gaining unauthorized access to the insured's computer system
- ✓ Introduce ransomware into the insured's computer system
- ✓ Publish the insured's client information

Interruption of Computer Operations- coverage for loss of business income and extra expense that results from a virus, malicious code or denial of service attack or as the result of an extortion threat. An extortion threat can take many forms including threats to:

- ✓ Introduce virus or malicious code or initiate a denial of service attack
- ✓ Gain access to insured's computer system and obtain and disseminate personal information residing therein
- ✓ Destroy or corrupt data
- ✓ Introduce software into insured's system that encrypts data

Public Relations Expense- coverage for fees incurred from public relations firm to help rebuild insured's reputation after a computer breach or the release of virus, malicious code or denial of service attack.

Security Breach Expense- coverage for various expenses associated with the mitigation of a security breach. Included are:

- ✓ Notification costs associated with notifying all parties affected by the breach
- ✓ Overtime pay for employees assigned to handle inquiries related to the breach
- ✓ Fees from third party acting as call center to handle inquiries related to the breach
- ✓ One year of credit monitoring for victims of the breach
- ✓ One year of fraud monitoring for victims of the breach

Underwriting Considerations:

The underwriting considerations for this coverage are as follows. All exceptions must be referred:

- The applicant has not had any of the following:
 - ✓ Network security incidents in the last 3 years involving data breaches, virus, unauthorized use and access, or any other breach of network security.
 - ✓ A policy cancelled or non-renewed that deals with network security and website content.
 - ✓ Been sued or threatened with a suit related to its web site content, e-commerce activity or network security in the last 3 years.
 - ✓ Knowledge of any act, error or omission on their part that may be reasonably expected to give rise to any e-commerce claims against the insured.
 - ✓ Been investigated or fined by any government regulatory agency such as the FTC for privacy related violations in the last 3 years.
- The applicant's business activities do NOT involve any of the following:
 - ✓ Sale, Distribution, and promotion of products regulated by the Bureau of Alcohol, Tobacco , and Firearms
 - ✓ Soliciting, collecting, and distribution of customer information without verified authorization.
 - ✓ Any use of pornographic data or images.

- ✓ Over 25% of revenues generated from online sales.
- The applicant's current network security and internal controls include the following:
 - ✓ Currently supported computer operating system, anti-virus/malware/ spyware software protection, and network security tools in place.
 - ✓ Screening process for hiring employees, temporary employees, and vendors and granting them systems access.
 - ✓ Mobile devices such as laptops and smart phones have, at a minimum, password protection.
 - ✓ Secures permission for use of third party generated content such as text, images, audio or video prior to posting the content on its website.
 - ✓ Network and System backups are conducted at least once a week.
- The following classes are ineligible:
 - ✓ Educational institutions
 - ✓ Healthcare facilities
 - ✓ Government/municipalities/military
 - ✓ Financial institutions and services such as banks, credit card clearinghouses and investment counselors
 - ✓ Merchant level 1 and 2 category (over 1,000,000 credit card transactions per year)
 - ✓ Publishing and broadcasting
 - ✓ Data storage services
 - ✓ Website design and content management services
 - ✓ Applicant's with websites containing any of the following:
 - Children's interest
 - Advertising/product comparisons
 - Entertainment/gaming
 - Health related information
 - Sale and/or promotion of contraband and counterfeit items
- The presence of any of the following will require a referral:
 - ✓ Over 25% of revenue generated by online sales
 - ✓ Blogs or any ability for users to post comments on a discussion board
 - ✓ The ability for a website visitor to conduct text or voice chat with a representative of the applicant
 - ✓ Storage by the applicant in their database of highly sensitive electronic data or images such as:
 - Bank account information
 - Medical records
 - Trade secrets
 - Intellectual property assets
 - Detailed client/customer information
 - Government or military information

Coverage Form

SB 81 32 Select Business Policy Cyber Enhancement Endorsement

Class Codes

Use Class Code 1810 for Plan Limit 1

Use Class Code 1811 for Plan Limit 2

Use Class Code 1822 for Plan Limit 3

Use Class Code 1823 for Plan Limit 4

Premium Development

Premium is a flat charge based on Plan Limit Selected.

Plan Limit 1 -	\$50
Plan Limit 2 -	\$75
Plan Limit 1 -	\$100
Plan Limit 2 -	\$200

Refer accounts with revenue in excess of 20,000,000.

Application

Cyber Enhancement Quotation and Coverage Acceptance Form, F.8089 for Plan Limit Options 1 and 2.

Great American Insurance Company
Great American Insurance Company of New York
Great American Alliance Insurance Company
Great American Assurance Company

SELECT BUSINESS POLICY

SELECT BUSINESS POLICY CYBER ENHANCEMENT ENDORSEMENT BUSINESS INCOME AND EXTRA EXPENSE COVERAGE FORM – ACTUAL LOSS SUSTAINED UP TO 12 MONTHS

This optional endorsement is available for Select Business Policies when the Business Income and Extra Expense Actual Loss Sustained Up To 12 Months, SB8247, is included in the policy.

The endorsement provides 7 different Cyber related coverages. Some of these coverages enhance coverage that is already present while others introduce new coverage. Coverage is available at 4 different limit levels:

	<u>Plan Limit 1</u>	<u>Plan Limit 2</u>	<u>Plan Limit 3</u>	<u>Plan Limit 4</u>
Endorsement Aggregate Limit of Insurance	\$25,000	\$50,000	\$100,000	\$500,000
<u>Coverage</u>	Aggregate Sublimit of Insurance			
Business Income Ext for Web Sites	\$25,000	\$50,000	\$50,000	\$50,000
Business "Computer" Coverage	\$25,000	\$50,000	\$50,000	\$50,000
Laptop Computers – Worldwide	\$25,000	\$50,000	\$50,000	\$50,000
Extortion Threats Expense	\$25,000	\$50,000	\$50,000	\$50,000
Interruption of Computer Operations	\$25,000	\$50,000	\$50,000	\$50,000
Public Relations Expense	\$25,000	\$50,000	\$100,000	\$500,000
Security Breach Expense	\$25,000	\$50,000	\$100,000	\$500,000

The Endorsement Aggregate Limit of Insurance represents a policy limit for this endorsement. The Aggregate Sublimit of Insurance for each individual coverage is subject to the Endorsement Aggregate Limit of Insurance.

The insured must choose between the Plan Limit Options on an all or nothing basis. The insured cannot selectively choose between individual coverage and limits. A brief description of the coverage is as follows:

Business Income Extension for Web Sites- coverage for loss of business income as a result of damage to premises of a vendor that is acting as the insured's web site host or Internet Service Provider.

Business "Computer" Coverage- coverage for electronic, hardware, data and software. Covered Causes of Loss include virus, malicious code or denial of service attack introduced or enacted upon the insured's computer system or network.

Laptop Computers- Worldwide Coverage- coverage for loss or damage to laptops, palmtops or similar equipment anywhere in the world and including in transit.

Extortion Threats Aggregate- coverage for extortion expenses and ransom payments due to a threat to:

- ✓ Introduce a virus, malicious code or denial of service attack
- ✓ Disseminate, divulge or utilize proprietary information or weaknesses in the source code
- ✓ Destroy, corrupt or prevent normal access or by gaining unauthorized access to the insured's computer system
- ✓ Introduce ransomware into the insured's computer system
- ✓ Publish the insured's client information

Interruption of Computer Operations- coverage for loss of business income and extra expense that results from a virus, malicious code or denial of service attack or as the result of an extortion threat. An extortion threat can take many forms including threats to:

- ✓ Introduce virus or malicious code or initiate a denial of service attack
- ✓ Gain access to insured's computer system and obtain and disseminate personal information residing therein
- ✓ Destroy or corrupt data

- ✓ Introduce software into insured's system that encrypts data

Public Relations Expense- coverage for fees incurred from public relations firm to help rebuild insured's reputation after a computer breach or the release of virus, malicious code or denial of service attack.

Security Breach Expense- coverage for various expenses associated with the mitigation of a security breach. Included are:

- ✓ Notification costs associated with notifying all parties affected by the breach
- ✓ Overtime pay for employees assigned to handle inquiries related to the breach
- ✓ Fees from third party acting as call center to handle inquiries related to the breach
- ✓ One year of credit monitoring for victims of the breach
- ✓ One year of fraud monitoring for victims of the breach

Underwriting Considerations:

The underwriting considerations for this coverage are as follows. All exceptions must be referred:

- The applicant has not had any of the following:
 - ✓ Network security incidents in the last 3 years involving data breaches, virus, unauthorized use and access, or any other breach of network security.
 - ✓ A policy cancelled or non-renewed that deals with network security and website content.
 - ✓ Been sued or threatened with a suit related to its web site content, e-commerce activity or network security in the last 3 years.
 - ✓ Knowledge of any act, error or omission on their part that may be reasonably expected to give rise to any e-commerce claims against the insured.
 - ✓ Been investigated or fined by any government regulatory agency such as the FTC for privacy related violations in the last 3 years.
- The applicant's business activities do NOT involve any of the following:
 - ✓ Sale, Distribution, and promotion of products regulated by the Bureau of Alcohol, Tobacco , and Firearms
 - ✓ Soliciting, collecting, and distribution of customer information without verified authorization.
 - ✓ Any use of pornographic data or images.
 - ✓ Over 25% of revenues generated from online sales.
- The applicant's current network security and internal controls include the following:
 - ✓ Currently supported computer operating system, anti-virus/malware/spyware software protection, and network security tools in place.
 - ✓ Screening process for hiring employees, temporary employees, and vendors and granting them systems access.
 - ✓ Mobile devices such as laptops and smart phones have, at a minimum, password protection.

- ✓ .Secures permission for use of third party generated content such as text, images, audio or video prior to posting the content on its website.
- ✓ Network and System backups are conducted at least once a week.
 - The following classes are ineligible:
 - ✓ Educational institutions
 - ✓ Healthcare facilities
 - ✓ Government/municipalities/military
 - ✓ Financial institutions and services such as banks, credit card clearinghouses and investment counselors
 - ✓ Merchant level 1 and 2 category (over 1,000,000 credit card transactions per year)
 - ✓ Publishing and broadcasting
 - ✓ Data storage services
 - ✓ Website design and content management services
 - ✓ Applicant's with websites containing any of the following:
 - Children's interest
 - Advertising/product comparisons
 - Entertainment/gaming
 - Health related information
 - Sale and/or promotion of contraband and counterfeit items
 - The presence of any of the following will require a referral:
 - ✓ Over 25% of revenue generated by online sales
 - ✓ Blogs or any ability for users to post comments on a discussion board
 - ✓ The ability for a website visitor to conduct text or voice chat with a representative of the applicant
 - ✓ Storage by the applicant in their database of highly sensitive electronic data or images such as:
 - Bank account information
 - Medical records
 - Trade secrets
 - Intellectual property assets
 - Detailed client/customer information
 - Government or military information

Coverage Form

SB 82 55 Select Business Policy Cyber Enhancement Endorsement Business Income And Extra Expense Coverage Form Actual Loss Sustained Up To 12 Months

Class Codes

Use Class Code 1810 for Plan Limit 1

Use Class Code 1811 for Plan Limit 2

Use Class Code 1822 for Plan Limit 3

Use Class Code 1823 for Plan Limit 4

Premium Development

Premium is a flat charge based on the Plan Limit selected.

Plan Limit 1 -	\$50
Plan Limit 2 -	\$75
Plan Limit 3-	\$100
Plan Limit 4-	\$200

Refer accounts with revenue in excess of 20,000,000.

Application

Cyber Enhancement Quotation and Coverage Acceptance Form, F.8089 for Plan Limit Options 1 and 2.

Great American Insurance Company
Great American Insurance Company of New York

Great American Alliance Insurance Company
Great American Assurance Company

State:	District of Columbia	First Filing Company:	Great American Insurance Company, ...
TOI/Sub-TOI:	05.1 CMP Non-Liability Portion Only/05.1003 Commercial Package		
Product Name:	18074 SBP Cyber Enhancement Endorsements and Rules		
Project Name/Number:	SBP Cyber Enhancement Endorsements and Rules/18074		

Supporting Document Schedules

Bypassed - Item:	Consulting Authorization
Bypass Reason:	N/A
Attachment(s):	
Item Status:	
Status Date:	

Bypassed - Item:	Actuarial Certification (P&C)
Bypass Reason:	N/A
Attachment(s):	
Item Status:	
Status Date:	

Bypassed - Item:	District of Columbia and Countrywide Experience for the Last 5 Years (P&C)
Bypass Reason:	N/A
Attachment(s):	
Item Status:	
Status Date:	

Bypassed - Item:	District of Columbia and Countrywide Loss Ratio Analysis (P&C)
Bypass Reason:	N/A
Attachment(s):	
Item Status:	
Status Date:	

Satisfied - Item:	Side by Side Comparison
Comments:	
Attachment(s):	SB8132 (03-18) Rule Page - redline.pdf SB8255 (03-18) Rule Page - redline.pdf
Item Status:	
Status Date:	

Satisfied - Item:	Explanatory Memorandum
Comments:	
Attachment(s):	Form Explanatory - Cyber.pdf
Item Status:	

SERFF Tracking #:	GACX-131481323	State Tracking #:		Company Tracking #:	31-0170-18074
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State:	District of Columbia	First Filing Company:	Great American Insurance Company, ...
TOI/Sub-TOI:	05.1 CMP Non-Liability Portion Only/05.1003 Commercial Package		
Product Name:	18074 SBP Cyber Enhancement Endorsements and Rules		
Project Name/Number:	SBP Cyber Enhancement Endorsements and Rules/18074		

Status Date:	
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SELECT BUSINESS POLICY CYBER ENHANCEMENT ENDORSEMENT SB 81 32

This endorsement includes 7 different Cyber related coverages. Some of these coverages enhance coverage that is already present while others introduce new coverage. Coverage is available at 4 different limit levels:

<u>Coverage</u>	<u>Plan Limit 1</u>	<u>Plan Limit 2</u>	<u>Plan Limit 3</u>	<u>Plan Limit 4</u>
<u>Endorsement Aggregate Limit of Insurance</u>	<u>\$25,000</u>	<u>\$50,000</u>	<u>\$100,000</u>	<u>\$500,000</u>
<u>Coverage</u>	<u>Aggregate Sublimit of Insurance</u>			
Business Income Ext for Web Sites	\$25,000	\$50,000	\$50,000	\$50,000
Business "Computer" Coverage	\$25,000	\$50,000	\$50,000	\$50,000
Laptop Computers – Worldwide	\$25,000	\$50,000	\$50,000	\$50,000
Extortion Threats <u>Aggregate Expense</u>	\$25,000	\$50,000	\$50,000	\$50,000
Interruption of Computer Operations	\$25,000	\$50,000	\$50,000	\$50,000
Public Relations Expense	\$25,000	\$50,000	\$100,000	\$500,000
Security Breach Expense	\$25,000	\$50,000	\$100,000	\$500,000

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- ✓ Destroy, corrupt or prevent normal access or by gaining unauthorized access to the insured's computer system
- ✓ Introduce ransomware into the insured's computer system
- ✓ Publish the insured's client information

Interruption of Computer Operations- coverage for loss of business income and extra expense that results from a virus, malicious code or denial of service attack or as the result of an extortion threat. An extortion threat can take many forms including threats to:

- ✓ Introduce virus or malicious code or initiate a denial of service attack
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Public Relations Expense- coverage for fees incurred from public relations firm to help rebuild insured's reputation after a computer breach or the release of virus, malicious code or denial of service attack.

Security Breach Expense- coverage for various expenses associated with the mitigation of a security breach. Included are:

- ✓ Notification costs associated with notifying all parties affected by the breach
- ✓ Overtime pay for employees assigned to handle inquiries related to the breach
- ✓ Fees from third party acting as call center to handle inquiries related to the breach
- ✓ One year of credit monitoring for victims of the breach
- ✓ One year of fraud monitoring for victims of the breach

Underwriting Considerations:

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 - ✓ A policy cancelled or non-renewed that deals with network security and website content.
 - ✓ Been sued or threatened with a suit related to its web site content, e-commerce activity or network security in the last 3 years.
 - ✓ Knowledge of any act, error or omission on their part that may be reasonably expected to give rise to any e-commerce claims against the insured.
 - ✓ Been investigated or fined by any government regulatory agency such as the FTC for privacy related violations in the last 3 years.
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 - ✓ Sale, Distribution, and promotion of products regulated by the Bureau of Alcohol, Tobacco , and Firearms
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 - ✓ Any use of pornographic data or images.

- ✓ Over 25% of revenues generated from online sales.
- The applicant's current network security and internal controls include the following:
 - ✓ Currently supported computer operating system, anti-virus/malware/ spyware software protection, and network security tools in place.
 - ✓ Screening process for hiring employees, temporary employees, and vendors and granting them systems access.
 - ✓ Mobile devices such as laptops and smart phones have, at a minimum, password protection.
 - ✓ Secures permission for use of third party generated content such as text, images, audio or video prior to posting the content on its website.
 - ✓ Network and System backups are conducted at least once a week.
- The following classes are ineligible:
 - ✓ Educational institutions
 - ✓ Healthcare facilities
 - ✓ Government/municipalities/military
 - ✓ Financial institutions and services such as banks, credit card clearinghouses and investment counselors
 - ✓ Merchant level 1 and 2 category (over 1,000,000 credit card transactions per year)
 - ✓ Publishing and broadcasting
 - ✓ Data storage services
 - ✓ Website design and content management services
 - ✓ Applicant's with websites containing any of the following:
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 - Entertainment/gaming
 - Health related information
 - Sale and/or promotion of contraband and counterfeit items
- The presence of any of the following will require a referral:
 - ✓ Over 25% of revenue generated by online sales
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 - ✓ The ability for a website visitor to conduct text or voice chat with a representative of the applicant
 - ✓ Storage by the applicant in their database of highly sensitive electronic data or images such as:
 - Bank account information
 - Medical records
 - Trade secrets
 - Intellectual property assets
 - Detailed client/customer information
 - Government or military information

Coverage Form

SB 81 32 Select Business Policy Cyber Enhancement Endorsement

Class Codes

Use Class Code 1810 for Plan Limit 1

Use Class Code 1811 for Plan Limit 2

Use Class Code 1822 for Plan Limit 3

Use Class Code 1823 for Plan Limit 4

Premium Development

Premium is a flat charge based on Plan Limit Selected†.

Plan Limit 1 -	\$50
Plan Limit 2 -	\$75
Plan Limit 1 -	\$100
Plan Limit 2 -	\$200

Refer accounts with revenue in excess of 20,000,000.

Application

Cyber Enhancement Quotation and Coverage Acceptance Form, F.8089 for Plan Limit Options 1 and 2.

Great American Insurance Company
Great American Insurance Company of New York
Great American Alliance Insurance Company
Great American Assurance Company

SELECT BUSINESS POLICY

SELECT BUSINESS POLICY CYBER ENHANCEMENT ENDORSEMENT BUSINESS INCOME AND EXTRA EXPENSE COVERAGE FORM – ACTUAL LOSS SUSTAINED UP TO 12 MONTHS

This optional endorsement is available for Select Business Policies when the Business Income and Extra Expense Actual Loss Sustained Up To 12 Months, SB8247, is included in the policy.

The endorsement provides 7 different Cyber related coverages. Some of these coverages enhance coverage that is already present while others introduce new coverage. Coverage is available at 4 different limit levels:

<u>Coverage</u>	<u>Plan Limit 1</u>	<u>Plan Limit 2</u>	<u>Plan Limit 3</u>	<u>Plan Limit 4</u>
<u>Endorsement Aggregate Limit of Insurance</u>	<u>\$25,000</u>	<u>\$50,000</u>	<u>\$100,000</u>	<u>\$500,000</u>

<u>Coverage</u>	<u>Aggregate Sublimit of Insurance</u>			
Business Income Ext for Web Sites	\$25,000	\$50,000	\$50,000	\$50,000
Business "Computer" Coverage	\$25,000	\$50,000	\$50,000	\$50,000
Laptop Computers – Worldwide	\$25,000	\$50,000	\$50,000	\$50,000
Extortion Threats Aggregate Expense	\$25,000	\$50,000	\$50,000	\$50,000
Interruption of Computer Operations	\$25,000	\$50,000	\$50,000	\$50,000
Public Relations Expense	\$25,000	\$50,000	\$100,000	\$500,000
Security Breach Expense	\$25,000	\$50,000	\$100,000	\$500,000

The Endorsement Aggregate Limit of Insurance represents a policy limit for this endorsement.
The Aggregate Sublimit of Insurance for each individual coverage is subject to the Endorsement Aggregate Limit of Insurance.

The insured must choose between the Plan Limit Options on an all or nothing basis. The insured cannot selectively choose between individual coverage and limits. A brief description of the coverage is as follows:

Business Income Extension for Web Sites- coverage for loss of business income as a result of damage to premises of a vendor that is acting as the insured's web site host or Internet Service Provider.

Business "Computer" Coverage- coverage for electronic, hardware, data and software. Covered Causes of Loss include virus, malicious code or denial of service attack introduced or enacted upon the insured's computer system or network.

Laptop Computers- Worldwide Coverage- coverage for loss or damage to laptops, palmtops or similar equipment anywhere in the world and including in transit.

Extortion Threats Aggregate- coverage for extortion expenses and ransom payments due to a threat to:

- ✓ Introduce a virus, malicious code or denial of service attack
- ✓ Disseminate, divulge or utilize proprietary information or weaknesses in the source code
- ✓ Destroy, corrupt or prevent normal access or by gaining unauthorized access to the insured's computer system
- ✓ Introduce ransomware into the insured's computer system
- ✓ Publish the insured's client information

Interruption of Computer Operations- coverage for loss of business income and extra expense that results from a virus, malicious code or denial of service attack or as the result of an extortion threat. An extortion threat can take many forms including threats to:

- ✓ Introduce virus or malicious code or initiate a denial of service attack
- ✓ Gain access to insured's computer system and obtain and disseminate personal information residing therein
- ✓ Destroy or corrupt data

- ✓ Introduce software into insured's system that encrypts data

Public Relations Expense- coverage for fees incurred from public relations firm to help rebuild insured's reputation after a computer breach or the release of virus, malicious code or denial of service attack.

Security Breach Expense- coverage for various expenses associated with the mitigation of a security breach. Included are:

- ✓ Notification costs associated with notifying all parties affected by the breach
- ✓ Overtime pay for employees assigned to handle inquiries related to the breach
- ✓ Fees from third party acting as call center to handle inquiries related to the breach
- ✓ One year of credit monitoring for victims of the breach
- ✓ One year of fraud monitoring for victims of the breach

Underwriting Considerations:

The underwriting considerations for this coverage are as follows. All exceptions must be referred:

- The applicant has not had any of the following:
 - ✓ Network security incidents in the last 3 years involving data breaches, virus, unauthorized use and access, or any other breach of network security.
 - ✓ A policy cancelled or non-renewed that deals with network security and website content.
 - ✓ Been sued or threatened with a suit related to its web site content, e-commerce activity or network security in the last 3 years.
 - ✓ Knowledge of any act, error or omission on their part that may be reasonably expected to give rise to any e-commerce claims against the insured.
 - ✓ Been investigated or fined by any government regulatory agency such as the FTC for privacy related violations in the last 3 years.
- The applicant's business activities do NOT involve any of the following:
 - ✓ Sale, Distribution, and promotion of products regulated by the Bureau of Alcohol, Tobacco , and Firearms
 - ✓ Soliciting, collecting, and distribution of customer information without verified authorization.
 - ✓ Any use of pornographic data or images.
 - ✓ Over 25% of revenues generated from online sales.
- The applicant's current network security and internal controls include the following:
 - ✓ Currently supported computer operating system, anti-virus/malware/spyware software protection, and network security tools in place.
 - ✓ Screening process for hiring employees, temporary employees, and vendors and granting them systems access.
 - ✓ Mobile devices such as laptops and smart phones have, at a minimum, password protection.

- ✓ .Secures permission for use of third party generated content such as text, images, audio or video prior to posting the content on its website.
- ✓ Network and System backups are conducted at least once a week.
 - The following classes are ineligible:
 - ✓ Educational institutions
 - ✓ Healthcare facilities
 - ✓ Government/municipalities/military
 - ✓ Financial institutions and services such as banks, credit card clearinghouses and investment counselors
 - ✓ Merchant level 1 and 2 category (over 1,000,000 credit card transactions per year)
 - ✓ Publishing and broadcasting
 - ✓ Data storage services
 - ✓ Website design and content management services
 - ✓ Applicant's with websites containing any of the following:
 - Children's interest
 - Advertising/product comparisons
 - Entertainment/gaming
 - Health related information
 - Sale and/or promotion of contraband and counterfeit items
 - The presence of any of the following will require a referral:
 - ✓ Over 25% of revenue generated by online sales
 - ✓ Blogs or any ability for users to post comments on a discussion board
 - ✓ The ability for a website visitor to conduct text or voice chat with a representative of the applicant
 - ✓ Storage by the applicant in their database of highly sensitive electronic data or images such as:
 - Bank account information
 - Medical records
 - Trade secrets
 - Intellectual property assets
 - Detailed client/customer information
 - Government or military information

Coverage Form

SB 82 55 Select Business Policy Cyber Enhancement Endorsement Business Income And Extra Expense Coverage Form Actual Loss Sustained Up To 12 Months

Class Codes

Use Class Code 1810 for Plan Limit 1

Use Class Code 1811 for Plan Limit 2

Use Class Code 1822 for Plan Limit 3

Use Class Code 1823 for Plan Limit 4

Premium Development

Premium is a flat charge based on the Plan Limit selected.

Plan Limit 1 -	\$50
Plan Limit 2 -	\$75
Plan Limit 3-	\$100
Plan Limit 4-	\$200

Refer accounts with revenue in excess of 20,000,000.

Application

Cyber Enhancement Quotation and Coverage Acceptance Form, F.8089 for Plan Limit Options 1 and 2.

Great American Insurance Company
Great American Insurance Company of New York

Great American Alliance Insurance Company
Great American Assurance Company

**SELECT BUSINESS POLICY
EXPLANATORY MEMORANDUM
CYBER ENHANCEMENT ENDORSEMENT – COUNTRYWIDE**

The purpose of this filing is to introduce revisions to our Select Business Policy product.

A general description of the revisions is as follows:

This filing involves two similar forms:

SB 82 55 Cyber Enhancement Endorsement Business Income and Extra Expense Coverage Form Actual Loss Sustained up to 12 Months

SB 81 32 Select Business Policy Cyber Enhancement Endorsement

The forms are identical in the changes that were made and only have editorial changes to match the underlying coverage forms being modified i.e. both identically modify the language of the Select Business Policy Building and Personal Property Coverage Form and then each similarly modify either the Business Income and Extra Coverage Form or the Business Income and Extra Expense Coverage Form Actual Loss Sustained up to 12 Months.

Coverage Form:

The coverage change made was the addition of a policy aggregate limit which applies to all Insuring Agreements. No other changes were made to the form other than those needed to work in the overall aggregate wording.

Rule and Rate:

The intent of the addition of an annual coverage form aggregate is to prevent exposure to a catastrophic event, something that was not contemplated when the coverage first entered the marketplace. Cyber coverages have developed over the last few years and the industry standard is to now include these policy cyber aggregates. Again, this is to only control exposure to a catastrophic event as the probability that several losses in one policy period that would exceed the aggregate amount is very low. As such, there is no reduction in premium, but a policyholder notice will be sent on all renewal policies making the policyholder aware of the changes.